



## Developing Technology/Innovation Focused Collaborations

A collage of three images is arranged in a hexagonal pattern. The top image shows a suspension bridge over a body of water. The bottom-left image shows a stone tower on a hillside overlooking the water. The bottom-right image is a solid orange hexagon containing text.

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**2026**  
21-22/28-29  
APRIL  
ONLINE

Raising Awareness About  
IPR and Technology  
Transfer Activities

# MEET THE TRAINERS



Serdal TEMEL



Orkun BAŞKAN



Özlem SEVİNÇ TİGİNN

21-22 April 2026

### MODULE 1: COLLABORATIONS WITH LOCAL ENTITIES AND OTHER BENEFICIARIES

- Target Audiences and Management of Relations
- Stakeholder Identification
- Improving Cooperation with Stakeholder
- Local keyplayers in the R&D&I Ecosystem, TTOs and Technopark Relations
- Services for Sectoral and Interdisciplinary Cooperation

22 April 2026

### MODULE 2: INCREASING UNIVERSITY - INDUSTRY COLLABORATION

- Defining Industrial Engagement
- Pre-competitive partnerships
- Determining companies' R&D needs
- Applying Innovation Chart
- Matching companies with researchers and project designing, contracted research

22-28 April 2026

### MODULE 3: INITIATION AND IMPLEMENTAION OF JOINT PROJECTS

- Selecting best support program to apply,
- Application process for support programs,
- Developing contract-based researches,
- Contract process management,
- Management of University – Industry and Government multi – parties contracts,
- Managing IP in UIC (Univesity-Industry) projects.
- Collaboration types of Industry-University contracts

28-29 Aril 2026

### MODULE 4: MONITORING AND IMPACT ASSESSMENT OF COLLABORATIVE ACTIONS

- Associating TTO's Strategies and targets with performance indicators
- Inventory of Demands and Offers (Projects, technologies, challenges, patents, academician skills, industrialist needs, entrepreneurs, etc.)
- Follow-up Mechanisms for Impact Analysis
- Assessment of Customer Feedbacks, Satisfaction Surveys,
- Quality management processes (determining, implementing, auditing, documentation, archiving and accessibility)

# TRAINERS

## **Serdal TEMEL, RTTP**

**Innovation Management, R&D, Technology Transfer, Entrepreneurship @Ege University | Visiting @ Delft | Co-founder @SoranusMED I RTTP**  
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Serdal TEMEL is a co-founder of Soranus R&D, an academic startup that develops and commercializes innovative solutions for pelvic floor disorders, a prevalent health problem affecting millions of people worldwide. As a certified Registered Technology Transfer Professional (RTTP), he has over 15 years of experience in managing and facilitating research and innovation projects, partnerships, and licensing agreements in various fields and sectors.

Currently, he is a visiting researcher at TU Delft, one of the leading technical universities in Europe, where he works on technology-based entrepreneurship and startups, innovation management, and university-industry collaboration. The research interests and publications focus on the factors and strategies that influence innovation performance, adoption, and diffusion, especially in emerging economies. He also has expertise in innovation assessment, marketing, and intellectual property rights. He is passionate about creating positive social impact through technology transfer and entrepreneurship, and he aims to contribute to the advancement of knowledge and practice in this domain.

## **Orkun Başkan, Ph.D., RTTP** **ESTÜ/Technology Transfer Office Manager** [orkunbakan@eskisehir.edu.tr](mailto:orkunbakan@eskisehir.edu.tr)

Orkun Başkan is an industrial engineer with 12 years of experience in technology commercialization. He is the Technology Transfer Office Director at Eskisehir Technical University Technology Transfer Office. He leads the University and Industry Cooperation team, the IPR and Licensing team, and the Entrepreneurship & Venture team. He provides technical assistance on joint projects, patent licensing, and the establishment of new companies, focusing on technology transfer management, technical and financial reporting, finding investment, finding partners, and negotiations. Orkun Başkan has sound expertise in IPR, technology valuation, technology commercialization, technology transfer methods, entrepreneurship & incubation, accelerator programs, deep-tech, university and industry cooperation, national project funds, R&D management, and innovation management. He holds the status of RTTP (Registered Technology Transfer Professional) and a Ph.D. degree. He teaches courses related to techno-entrepreneurship and innovation management at Eskisehir Technical University. Orkun Başkan also received the 2020 TTGV Refik Üreyen Award for Innovation Leadership in R&D Organizations.

## **Özlem SEVİNÇ TİGİN, RTTP** **IP&Commercialisation Coordinator, ESTU,** **Eskisehir** **Vice-President of TTP Association** [ostigin@eskisehir.edu.tr](mailto:ostigin@eskisehir.edu.tr)

Özlem SEVİNÇ TİGİN, is a ceramic engineer. She has been working at University more than 10 years and she is IP and Commercialization Coordinator since the establishment of TTO in 2013. She worked at ARINKOM TTO as Intellectual Properties and Commercialisation Coordinator until 2024; in the same time, she took place as a member of Intellectual Properties Evaluation Council. Özlem SEVİNÇ TİGİN, is IP and Commercialisation Coordinator at Eskisehir University Technology Transfer Office (ESTU TTO), RTTP certificated Technology Transfer Expert and vice president of Technology Transfer Professionals Association.